

NATIONAL REGISTER OF HISTORIC PLACES  
INVENTORY - NOMINATION FORM

(Type all entries - complete applicable sections)

STATE: Pennsylvania	
COUNTY: Philadelphia	
FOR NPS USE ONLY	
ENTRY NUMBER	DATE

**1. NAME**

COMMON: Clarence B. Moore House

AND/OR HISTORIC: Charles Morris Price School

**2. LOCATION**

STREET AND NUMBER: 1321 Locust Street

CITY OR TOWN: Philadelphia

STATE: Pennsylvania      CODE: 42      COUNTY: Philadelphia      CODE: 101

**3. CLASSIFICATION**

CATEGORY (Check One)	OWNERSHIP	STATUS	ACCESSIBLE TO THE PUBLIC
<input type="checkbox"/> District <input checked="" type="checkbox"/> Building <input type="checkbox"/> Site <input type="checkbox"/> Structure <input type="checkbox"/> Object	<input type="checkbox"/> Public <input checked="" type="checkbox"/> Private <input type="checkbox"/> Both	Public Acquisition: <input type="checkbox"/> In Process <input type="checkbox"/> Being Considered <input type="checkbox"/> Occupied <input checked="" type="checkbox"/> Unoccupied <input type="checkbox"/> Preservation work in progress	Yes: <input type="checkbox"/> Restricted <input type="checkbox"/> Unrestricted <input checked="" type="checkbox"/> No

PRESENT USE (Check One or More as Appropriate)

<input type="checkbox"/> Agricultural	<input type="checkbox"/> Government	<input type="checkbox"/> Park	<input type="checkbox"/> Transportation	<input type="checkbox"/> Comments To be
<input type="checkbox"/> Commercial	<input type="checkbox"/> Industrial	<input type="checkbox"/> Private Residence	<input checked="" type="checkbox"/> Other (Specify)	
<input type="checkbox"/> Educational	<input type="checkbox"/> Military	<input type="checkbox"/> Religious	used as a school of	
<input type="checkbox"/> Entertainment	<input type="checkbox"/> Museum	<input type="checkbox"/> Scientific	advertising	

**4. OWNER OF PROPERTY**

OWNER'S NAME: Poor Richard Club

STREET AND NUMBER: 1319 Locust Street

CITY OR TOWN: Philadelphia      STATE: Pennsylvania      CODE: 42

**5. LOCATION OF LEGAL DESCRIPTION**

COURTHOUSE, REGISTRY OF DEEDS, ETC.: Department of Records, Philadelphia

STREET AND NUMBER: City Hall

CITY OR TOWN: Philadelphia      STATE: Pennsylvania      CODE: 42

**6. REPRESENTATION IN EXISTING SURVEYS**

TITLE OF SURVEY: Pennsylvania Register of Historic Sites and Landmarks

DATE OF SURVEY: 1971       Federal       State       County       Local

DEPOSITORY FOR SURVEY RECORDS: William Penn Memorial Museum

STREET AND NUMBER: Box 1026

CITY OR TOWN: Harrisburg      STATE: Pennsylvania      CODE: 42

STATE: Pennsylvania

COUNTY: Philadelphia

ENTRY NUMBER

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SEE INSTRUCTIONS

7. DESCRIPTION

CONDITION

(Check One)

Excellent     Good     Fair     Deteriorated     Ruins     Unexposed

(Check One)

Altered     Unaltered

(Check One)

Moved     Original Site

DESCRIBE THE PRESENT AND ORIGINAL (if known) PHYSICAL APPEARANCE

The Clarence B. Moore house stands as one of Wilson Eyre's most successful residential commissions. Designed in 1890 to occupy a corner lot with only a twenty-six foot frontage on Locust Street, the house is an admirable testimonial to Eyre's genius for creative design.

Basically, the Moore house is a three story brick building with raised basement and attic. Entrance is gained from the Locust Street (south) side through projecting walled steps leading to an arched doorway. A large, circular tower with a tall, pointed roof adds corner emphasis and a touch of the Loire valley. The two massive chimneys are treated as sculpture and are ornaments in themselves, a characteristic of Eyre.

Eyre's delicate hand is present in the lightly rusticated high ground course and entranceway of limestone, striated and rusticated to create shadows which tie the building together. Horizontal banding is also repeated in his use of long, narrow, Pompeian brick, in a delicate patterned brick belt course beneath the third story windows, and in the shadow cast by the overhanging broad eaves. Although terra cotta ornament was heavily used during this period, Eyre's use of grotesques, stone cappings and medallions is characteristically restrained and disciplined.

The steep slate roof, pointed arch and ogee arch windows and the projecting bay on the Juniper Street (west) side are characteristic of Romantic Eclecticism but are here treated with Eyre's typical restraint.

Although much of the interior is now changed due to the occupancy of "Bennie the Bum's Steak House," the medieval type central hall, stairs, and tiled floors are intact. Although restricted in plan, the internal arrangement unfolds with ease through the stairway hall into the Gothic medieval hall, kitchen, and dining room behind. A receiving room occupies the first floor of the circular tower.

The Clarence B. Moore house is presently unoccupied, but plans are underway for its utilization as the new location of the Charles Morris Price School of Advertising and Journalism. The school presently is using the third floor of the Leidy house next door (also by Wilson Eyre), which is also owned by the Poor Richard Club. This proposed use has the blessing of the Philadelphia Historical Commission.

SEE INSTRUCTIONS

**SIGNIFICANCE**

PERIOD (Check One or More as Appropriate)

- Pre-Columbian       16th Century       18th Century       20th Century  
 15th Century       17th Century       19th Century

SPECIFIC DATE(S) (If Applicable and Known) 1891

AREAS OF SIGNIFICANCE (Check One or More as Appropriate)

- |  |   |  |  |
|--|---|--|--|
| <input type="checkbox"/> Aboriginal              | <input type="checkbox"/> Education              | <input type="checkbox"/> Political           | <input checked="" type="checkbox"/> Urban Planning |
| <input type="checkbox"/> Prehistoric             | <input type="checkbox"/> Engineering            | <input type="checkbox"/> Religion/Philosophy | <input type="checkbox"/> Other (Specify)           |
| <input type="checkbox"/> Historic                | <input type="checkbox"/> Industry               | <input type="checkbox"/> Science             | _____  |
| <input type="checkbox"/> Agriculture             | <input type="checkbox"/> Invention              | <input type="checkbox"/> Sculpture           | _____  |
| <input checked="" type="checkbox"/> Architecture | <input type="checkbox"/> Landscape Architecture | <input type="checkbox"/> Social/Humanitarian | _____  |
| <input type="checkbox"/> Art                     | <input type="checkbox"/> Literature             | <input type="checkbox"/> Theater             | _____  |
| <input type="checkbox"/> Commerce                | <input type="checkbox"/> Military               | <input type="checkbox"/> Transportation      | _____  |
| <input type="checkbox"/> Communications          | <input type="checkbox"/> Music                  |  | _____  |
| <input type="checkbox"/> Conservation            |   |  | _____  |

STATEMENT OF SIGNIFICANCE

SEE INSTRUCTIONS

The house was built for Clarence Bloomfield Moore, a wealthy Philadelphia merchant and an indefatigable traveler, amateur anthropologist, and archaeologist. Moore has also been described as "one of the most enviable of Philadelphia's men about town, noted for the choice dinners he gave in his then new house.

Wilson Eyre, Jr., one of the busiest and surely one of the most original of Philadelphia's architects, was commissioned to design a house for Mr. Moore to stand on the western part of the property he had purchased in 1890 from the Universalist Church of the Messiah at the northeast corner of Locust and Juniper Sts. Eyre's design with its corner tower, elegant dominating chimneys, amusing medallions and gargoyles, deep-set arched windows, and the sophisticated brickwork of the upper stories resting on a striated limestone base is a masterpiece of romantic eclecticism and one of Eyre's finest designs.

The ground floor plan typifies the ease with which Eyre could adapt his country house style of domestic architecture to the long, narrow Philadelphia lot and produce a comfortable, workable interior for his client.

A pen and ink rendering of Mr. Moore's house was displayed in Chicago at the Columbian Exposition of 1893.

9. MAJOR BIBLIOGRAPHICAL REFERENCES

Walton, Elizabeth. "The Building Art of Wilson Eyre: A Study of Queen Anne Motifs in American Architecture," M.A. thesis, 1962, unpublished, The Pennsylvania State University

White, Theo B., ed., Philadelphia Architecture in the Nineteenth Century. Philadelphia, 1953.

American Architect, 1894. Published elevation and floor plan.

Drawing, ink on linen, in Free Library of Philadelphia, signed, "Wilson Eyre, Jr., Architect, Philadelphia", 1894.

Philadelphia Historical Commission files, containing brief of title, photographs, clippings and other pertinent data.

10. GEOGRAPHICAL DATA

LATITUDE AND LONGITUDE COORDINATES DEFINING A RECTANGLE LOCATING THE PROPERTY			O R	LATITUDE AND LONGITUDE COORDINATES DEFINING THE CENTER POINT OF A PROPERTY OF LESS THAN TEN ACRES		
CORNER	LATITUDE	LONGITUDE		LATITUDE	LONGITUDE	
	Degrees Minutes Seconds	Degrees Minutes Seconds		Degrees	Minutes	Seconds
NW	° ' "	° ' "		39°	56'	53"
NE	° ' "	° ' "		75°	09'	50"
SE	° ' "	° ' "				
SW	° ' "	° ' "				

APPROXIMATE ACREAGE OF NOMINATED PROPERTY: less than one acre

LIST ALL STATES AND COUNTIES FOR PROPERTIES OVERLAPPING STATE OR COUNTY BOUNDARIES

STATE:	CODE	COUNTY	CODE

11. FORM PREPARED BY

NAME AND TITLE:  
Mary C. Means

ORGANIZATION: Philadelphia Historical Commission DATE: June, 1972

STREET AND NUMBER:  
1313 City Hall Annex

CITY OR TOWN: Philadelphia STATE: Pennsylvania CODE: 42

12. STATE LIAISON OFFICER CERTIFICATION

NATIONAL REGISTER VERIFICATION

**Owner notified 8/8/72**

As the designated State Liaison Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service. The recommended level of significance of this nomination is:

National  State  Local

Name Mary C. Means  
State Liaison Officer

Title Executive Director, Pa. Historical & Museum Commission

Date 1/24/73

I hereby certify that this property is included in the National Register.

Chief, Office of Archeology and Historic Preservation

Date \_\_\_\_\_

ATTEST:

\_\_\_\_\_  
Keeper of The National Register

Date \_\_\_\_\_

SEE INSTRUCTIONS